

COMMUNITY IMPROVEMENT PLAN IMPLEMENTATION STRATEGIES

COMMUNITY: SCOTLANDVILLE GATEWAY

<u>TYPE</u>	<u>TIME</u>	<u>ACTION</u>	<u>RESPONSIBLE ENTITY</u>	<u>NOTES</u>	<u>PAGE</u>
4th Q 2011					
OUTREACH		Host community meeting to review plan/timetable	RDA	Manage expectations of community and clearly define roles	
FAÇADE		Approve and implement two façade improvements	RDA	Northwest corner Swan Avenue & Rail Street	59
REHAB		Approve and plan rental rehab on Rail Street	RDA	Southwest corner Rail Street & Osprey Avenue	53
TRANSPORTATION		Plan & Implement community inspired crosswalks	RDA	Locate for visual impact and safety beginning at Scenic Highway and Swan Avenue	47
OUTREACH		Coordinate capacity building proposal in CIP area with existing system	RDA/OCD	Create plan to involve community in CIP implementation and program for housing rehabilitation/new	70
CODE		Land use and Zoning change to PUD & building code enforcement	City-Parish/RDA		42
1st Q 2012					
OUTREACH		Assign/select Project Manager	RDA	Project manager required to oversee process of engaging community	70
CATALYST		Assemble sites for Catalyst Project	RDA	Work with local property owners on potential for investing/land lease options	42
INFRASTRUCTURE		Coordinate infrastructure improvements & funding	DPW/RDA	Prioritize improvements with Department of Public Works plans and budgeting for target area	47
CATALYST		Review property ownership in Swan Avenue Catalyst Project area	RDA	Check ownership and begin discussion of redevelopment and possible swap or investment of land into	57
CODE		Land use and Zoning change to Planned Unit Development	CPPC/RDA	CPPC writes & proposes changes to Zoning Advisory Committee	42
TRANSPORTATION		Review proposed transit operational improvements & coordinate with CIP	RDA/CATS	Establish goals for transit service improvements as CIP is implemented	47
2nd Q 2012					
OUTREACH		Coordinate with Scotlandville Merchants Association & Black Chamber of Commerce	RDA	Activate business base for participation in rebuilding of historic Swan Avenue commercial corridor	71
RECREATION		Plan for Scotlandville Plaza renovation	RDA/BREC	Create partnership with current maintenance and BREC; redesign with community input	57
TRANSPORTATION		Plan for streetscape improvements on Scenic Highway between Harding Boulevard & Robin Street	DPW	Target portion of Scotlandville Gateway, implement in phases, start in catalyst area	53
TRANSPORTATION		Plan transit stops/shelters at Scenic Highway & Swan Avenue + Scotland Avenue & Swan Avenue	CATS/DPW		47
CATALYST		Meet with Swan Avenue property owners/merchants	RDA	Organize regular update sessions and joint efforts	71
CODE		Land use and Zoning change to PUD to Planning Commission & Metro Council	CPPC/RDA	CPPC submits proposed changes to Planning Commission & Metropolitan Council	42
OUTREACH		Schedule community clean up event	RDA/DPW	Engage local businesses and originations in clean-up and training on reporting code violations	70
3rd Q 2012					
CATALYST		Issue request for qualifications for Phase 1 developers - Swan Avenue	RDA	Request for Qualifications for Phase 1 to gather interested parties in Catalyst Projects	57
REHAB		Coordinate façade rehabilitation with Scenic Highway streetscape improvements	DPW/RDA	Begin at Swan Avenue to Osprey Avenue across from Park	45
OUTREACH/TRAIN		Host business development workshop	RDA	Organize with existing business services entity to include incentives from RDA	71
REHAB/INFILL HOUSING		Selection of developers/builders for housing	OCD/RDA	Establish eligibility & requirements market to small & minority companies; host bid preparations workshop	71
RECREATION		Plan for Scotland Avenue Railroad right-of-way bike and pedestrian trail	DPW/BREC	From Harding Boulevard north to Central Road	54
OUTREACH/TRAIN		Establish job training for Scotlandville Gateway projects	RDA	Coordinate with experienced workforce development entity; include literacy, work readiness + skills	71
TRANSPORTATION		Groundbreaking streetscape on Scenic Highway between Harding Boulevard & Robin Street	DPW	Catalyst area in phase 1 of improvements	53
4th Q 2012					
CATALYST/ADAPT		Issue request for qualifications for Phase 1 developers - Adaptive Re-use	RDA	Identify experienced restoration developer and local and minority contractors to be included	57
CATALYST		Select developer for Phase 1 - Swan Avenue	RDA	Two Buildings; commercial with 2nd floor housing and parking	57
REHAB/INFILL HOUSING		Begin rehab/infill on Osprey Avenue and Owl Avenue	RDA/OCD	Meet with property owners explain program including rehabilitation, swap, or purchase of land for	53
RECREATION		Groundbreaking planned improvements for Scotlandville Plaza	BREC/RDA	Highlight existing gardening groups	57
1st Q 2013					
CATALYST		Select developer for Phase 1 - Adaptive Re-use	RDA	Scotland Avenue between Swan Avenue and Sora Street	57
TRANSPORTATION		Planning for Phase 2 of streetscape improvements along Scenic Highway	DPW/DOTD	Focus enforcement to get property owners to improve conditions, north Robin Street	53
TRANSPORTATION		Conduct pilot express stop and taxi stand or taxi call button at Plaza	CATS/RDA	Study of two AM & PM limited stop buses to downtown with taxi call stand from BTR Airport off hours	55
2nd Q 2013					
CATALYST		Issue request for proposal for Phase 2 - Swan Avenue West mixed-use	RDA	Two mixed-use buildings and parking	59
CATALYST		Issue request for proposals for Phase 3 -Theater block	RDA	Mixed-use/commercial	59
CATALYST		Select developer for Phase 4 - Swan Avenue West mixed-use	RDA	Two mixed-use buildings and parking	59

CATALYST	Issue request for proposals for Phase 3 -Theater block	RDA	Mixed-use/commercial	59
CATALYST	Select developer for Phase 4 - Swan Avenue West mixed-use	RDA	Two mixed-use buildings and parking	59
CATALYST	Select developer for Phase 5 - Theater Block	RDA	Mixed-use/commercial	59
RECREATION	Groundbreaking Scotland Avenue railroad right-of-way bike/pedestrian trail	DPW/BREC	From Harding Boulevard to Central Road and north to Jewell Newman Center	54
OUTREACH/TRAIN	Coordinate financial literacy/homeownership training	RDA	Begin classes to prepare residents for sustainability and possible home ownership	71

1st Q 2013

CATALYST	Groundbreaking for Phase 1- Adaptive Re-use	RDA	Scotland Avenue	57
CATALYST	Groundbreaking for Phase 2 - Swan Avenue West mixed-use	RDA	Two mixed-use buildings and parking	59
REHAB	Begin rehab/infill on block south of Owl Avenue	RDA/OCD	Housing program with pool of rehabilitation contractors and housing developers	53
CATALYST	Issue request for proposals for Phase 5 Multi-family/student housing development	OCD	Units on Osprey Avenue, Owl Avenue, Snipe Street, & Sora Street, possible student housing east, senior housing on west Scenic Highway	61
CATALYST	Select developer for Phase 5 -multi-family/student housing	OCD	Units on Osprey Avenue, Owl Avenue, Snipe Street, and Sora Street	61
TRANSPORTATION	Ribbon cutting streetscape on Rail Street & Scotland Avenue between Harding Boulevard & Robin Street	DPW	In catalyst area	53
TRANSPORTATION	Ribbon cutting streetscape on Scenic Highway between Harding Boulevard & Robin Street	DPW	In catalyst area	53

2nd Q 2013

RECREATION	Ribbon cutting for Scotlandville Plaza Park	BREC/RDA	Ready for the holiday season	57
CATALYST	Ribbon cutting of Phase 1 - Swan Avenue Development	RDA	Prepare for Southern University 2nd Semester Back to School	57
RECREATION	Ribbon cutting for Scotland Avenue railroad right-of-way bike trail	DPW/BREC		54
TRANSPORTATION	Groundbreaking transit stops/shelters at Scenic Highway & Swan Avenue + Scotland Avenue & Swan Street	CATS/RDA		47
REHAB HOUSING	Plan for improvements at Rosenwald Road Public Housing	RDA/BRHA	Façade upgrade and landscaping	55
ADAPT REUSE	Plan for Adaptive reuse of old fire station & plaza	BRHA/RDA	Augment public facilities on block with open space and programmed use of public building	55
TRANSPORTATION	Ribbon cutting streetscape improvements along Scenic Highway	DPW/DOTD	Focus enforcement to get property owners to improve conditions, north Robin Street	53

3rd Q 2013

CATALYST	Ribbon cutting for Phase 1 - Adaptive Re-use	RDA	Christmas kick-off festival in Plaza	57
REHAB/INFILL HOUSING	Ribbon cutting for housing on Osprey Avenue & Owl Avenue Housing	RDA		53
CATALYST	Groundbreaking for Phase 3 - Theater Block	RDA	Mixed-use/commercial	59
REHAB	Expansion of neighborhood grocery store at Rosenwald Road	RDA	Assist owners with improving operations & possibly expanding	55
OUTREACH	Community Spring Cleaning/community gardens created	RDA	Start community gardens on some vacant lots	70

4th Q 2013

RECREATION	Plan Greenway & drainage improvements along Bayou Monte Sano	DPW/BREC	Enhance bayou's natural environment, add open space in northern area	55
REHAB HOUSING	Begin rehab/infill on second block north of catalyst project	RDA		53
CATALYST	Groundbreaking for Phase 5 - multi-family housing	RDA	Units on Osprey Avenue, Owl Avenue, Snipe Street, and Sora Street	61
CATALYST	Ribbon cutting Phase 2 - Swan Avenue West mixed-use	RDA	Two mixed-use buildings and parking	59
ADAPT REUSE	Adaptive reuse of old fire station for community services and/or green market	RDA/OCD		55

1st Q 2014

OUTREACH/REHAB	Implement improvements to Rosenwald Road public housing	BRHA	Connect housing to neighborhood with landscaping and façade improvements	55
ADAPT REUSE	Renovate former school building on Booker Street and Teal Street to house community activities	RDA	Coordinate expanded use for entire building to include youth programs / services	70
OUTREACH/TRAIN	Coordinate financial literacy & financial management training	RDA	Target potential applicants for multi-family & student housing	71
TRANSPORTATION	Ribbon cutting transit stops/shelters at Scenic Highway & Swan Ave + Scotland Avenue & Swan Avenue	CATS/RDA		47

2nd Q 2014

REHAB HOUSING	Begin rehab on another block north of catalyst	RDA		53
RECREATION	Ribbon cutting greenway & drainage improvements along Bayou Monte Sano	DPW/BREC	Enhance bayou's natural environment, add open space in northern area	55

3rd Q 2014

CATALYST	Ribbon cutting for Phase 3 - Theater Block	RDA	Mixed-use/commercial	59
CATALYST	Ribbon cutting of Phase 4 - Multi-family/student housing	RDA	Units on Osprey Avenue, Owl Avenue, Snipe Street, and Sora Street (phased development based on market demand)	61
OUTREACH	Community Spring Cleaning/community gardening	RDA		70

